

COURSE OUTLINE

CHRP + CHRM with HR Analytics & AI Implementation



Transforming your HR career with
Analytics & Artificial Intelligence



Contents

01

Program Overview
& Value Proposition

02

Comprehensive
Curriculum
Breakdown

03

Enrollment &
Career Impact

01

Program Overview & Value Proposition



Why This Program Matters

Strategic HR Transformation

Modern HR requires strategic knowledge, data-driven decision-making, and advanced AI expertise beyond conventional skill sets.

Dual Global Certifications

CHRP and CHRM credentials recognized across UAE and GCC regions, enhancing professional credibility internationally.

Practical Analytics & AI Application

Directly applicable analytics and AI tools for recruitment optimization and streamlined HR operations management.

01

02

03



04

05

06

Regulatory Compliance Excellence

Ensures alignment with latest UAE Labour Law standards and Emiratization requirements for organizational compliance.

Career Advancement Pathway

Positions professionals for HR leadership roles with competitive advantages in today's evolving talent market.

Inclusive Target Audience

Designed for HR executives, professionals, graduates, team leaders, and career-transition candidates seeking HR expertise.

What You'll Gain

Dual Global Certifications

CHRP + CHRM internationally recognized credentials enhancing your professional credibility globally and advancing career opportunities.

AI Tools Implementation

Recruitment screening automation and HR process optimization using cutting-edge artificial intelligence technology solutions.

Career-Focused Training

Live interactive sessions and real-world case studies providing practical knowledge applicable to current workplace scenarios.

HR Analytics & Dashboards

Data-driven insights and reporting tools enabling strategic decision-making and performance measurement across HR functions.

UAE Labour Law Expertise

Strong understanding of Emiratization compliance frameworks and local labour regulations for regional HR practice.

HR Analytics Certification

Certificate in HR Analytics and AI Implementation plus complimentary UAE Labour Law certification upon completion.



Program Structure at a Glance

Training Duration & Delivery

Comprehensive 40-hour live online training program delivered through instructor-led sessions featuring real-world case studies and practical exercises for applied learning.

Core Certifications Offered

Four specialized certifications: CHRP, CHRM, HR Analytics & AI, and UAE Labour Law & Emiratization, ensuring comprehensive HR expertise development.

Format & Schedule Design

Interactive live online sessions led by experienced HR practitioners with flexible scheduling tailored specifically for working professionals' availability needs.

Program Component	Details
Total Duration	40 Hours
Delivery Mode	Instructor-led Live Online
Core Certifications	CHRP, CHRM, HR Analytics & AI, UAE Labour Law & Emiratization
Format	Interactive with Case Studies & Practical Exercises
Trainers	Experienced HR Practitioners
Schedule	Flexible for Working Professionals

02

Comprehensive Curriculum Breakdown



CHRP – HR Foundation Module

01

HR Lifecycle & Operations

End-to-end HR processes and organizational frameworks governing talent management and workforce planning strategies.

02

Recruitment, Onboarding & Compliance

Best practices in talent acquisition and regulatory adherence ensuring legal compliance and efficient hiring procedures.

04

Employee Engagement & HR Documentation

Strategies for retention and proper record-keeping maintaining organizational compliance and employee satisfaction standards.

03

Practical Focus & UAE Standards

Real-world scenarios and compliance checklists aligned with UAE standards enabling practical implementation and regulatory conformance.

CHRM – Strategic HR Management Module



Phase 1: Performance Management Systems

Design, implement, and continuously improve performance management systems for organizational effectiveness and employee accountability.

Phase 2: Learning & Development Strategies

Enable employee growth through upskilling programs and develop succession planning to ensure future leadership capability.

Phase 3: Compensation & Workforce Planning

Structure competitive salaries, design comprehensive benefits, and forecast resources for sustainable organizational success.

Phase 4: Strategic Integration

Align HR strategy with organizational goals and market demands for competitive advantage and business performance.

HR Analytics & AI Implementation Module

HR Metrics, KPIs & Reporting

Defining, tracking, and visualizing key performance indicators for strategic HR insights and measurement.

Workforce & Attrition Analysis

Predictive analytics for retention and turnover management with data-driven forecasting.

Data-Driven HR Decision-Making

Converting data insights into strategic HR actions and informed organizational decisions.

AI Tools for Hiring & Screening

Automation, bias mitigation, and objective candidate assessment using artificial intelligence.

HR Automation & Smart Workflows

Streamlining processes and reducing manual effort through intelligent workflow automation systems.

Ethical & Practical AI Adoption

Governance, responsibility, and best practices in responsible AI implementation and deployment.

Complimentary UAE Module

UAE Labour Law Updates

Current regulations, amendments, and compliance requirements for UAE organizations and HR professionals.

Emiratization Framework

Localization policies, quotas, and strategic implementation approaches for workforce development.

HR Best Practices

Regional standards, cultural considerations, and industry benchmarks specific to UAE context.

Practical Application

Real case studies from UAE-based organizations demonstrating effective HR implementation strategies.

03

Enrollment & Career Impact



Who Should Enroll

HR Executives & Managers

Strategic upskilling and advanced certifications for enhanced organizational leadership capabilities and competitive advantage.

Working Professionals

Career advancement through transitioning into HR roles or progressing within current positions with updated expertise.

Fresh Graduates

Building foundational HR expertise and industry-recognized credentials for successful career entry.

Team Leaders & Business Owners

Developing essential HR competencies needed for sustainable organizational growth and employee management.

Career Changers

Structured, comprehensive training enabling professional transition into HR field with confidence.

Career Benefits & Value

01

Foundation Level

Enhanced employability across UAE and GCC markets with dual professional certifications recognized regionally.

03

Strategic Level

Advancement into senior HR leadership positions with significant competitive market advantage opportunities.

02

Development Level

Data-driven decision-making capabilities combined with confidence in implementing artificial intelligence solutions.

04

Impact Level

Mastery of UAE Labour Law and Emiratization frameworks, positioning as trusted organizational HR advisor.



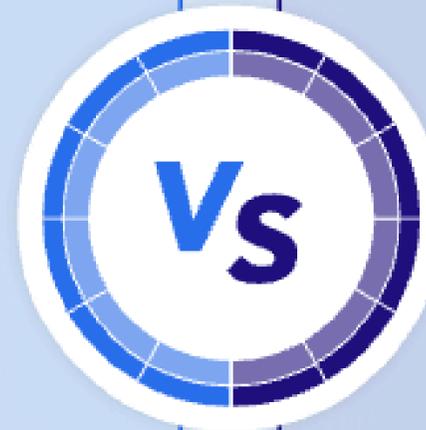
Why Choose MentorUS

Industry-Aligned Curriculum

Designed with current HR market demands and regulatory requirements in mind for relevance.

Experienced HR Practitioners

Real-world expertise from trainers ensures practical knowledge beyond theoretical instruction only.



Practical & Job-Oriented Approach

Case studies, simulations, and applicable tools deliver immediate workplace impact and implementation.

Affordable, High-Value Training

Maximum ROI with flexible payment options and lifetime access to course materials included.

Certification You'll Receive – Accredited by CPD – London

✓ **CHRP Credential**

Globally recognized certification validating comprehensive HR foundational expertise and professional competency standards.

✓ **CHRM Credential**

Strategic HR management certification demonstrating advanced capabilities in organizational talent and resource development.

📊 **HR Analytics & AI Certificate**

Specialized credential certifying expertise in data analytics, automation, and artificial intelligence implementation strategies.

🌐 **UAE Labour Law Certificate**

Complimentary certification ensuring local market compliance knowledge and competitive advantage in Emiratization requirements.



Thanks



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